

2025 RUB-A-DUB SPONSOR & AD JOURNAL OPPORTUNITIES



# RUB-A-DUB HONOREES

## Robert Colburn, David Gans, & Craig Singer

and presenting Dr. Conrad Giles  
with the ORT Michigan Lifetime Achievement Award

ALL RUB-A-DUB DONORS AT \$2,500 & ABOVE WILL BE RECOGNIZED AS 2025 ANNUAL CAMPAIGN SUPPORTERS OF ORT MICHIGAN, with the following benefits:

**FAMILY NAME** OR **BUSINESS LOGO**

Included in an **Exclusive Donor Recognition Listing** mailed with the region's remaining 2025 event invitations &  
Included on the **2025 Annual Campaign SuppORTer Banner** displayed at the region's remaining 2025 events

\$25,000: PRESENTING SPONSOR

- **Family Name** or **Business Logo** incorporated into the **TITLE OF THE EVENT** (i.e. ABC Company presents Rub-a-Dub 2025).
- **Back Cover** of the Ad Journal (if multiple Presenting Sponsors, 2<sup>nd</sup> sponsor to commit chooses either Inside Front Cover or Inside Back Cover).
- **Family Name** or **Business Logo** recognition in the Rub-a-Dub **Invitation, Event Sponsor Banner, Website**, and any **Advertising**, highlighting you as Presenting Sponsor.
- **10 Event Tickets** and a **Reserved Table**.
- Opportunity to place a promotional item, company literature, and/or an exclusive ORT offer in the **Gift Bag** distributed to attendees.
- *Additional benefits:* 10 tickets to WINGO on Nov. 6<sup>th</sup>.

\$20,000: UNDERWRITER SPONSOR

- **Premium Ad Journal Placement** (if only one Presenting Sponsor, Underwriter chooses Inside Front Cover or Inside Back Cover; if multiple Underwriters, placement is given in the order of date of pledge).
- **Family Name** or **Business Logo** will appear on the **COVER** of the Rub-a-Dub Invitation and Ad Journal.
- Name or Business Logo recognition in the Rub-a-Dub **Invitation, Event Sponsor Banner, Website**, and any **Advertising**, highlighting you as Underwriter Sponsor.
- **10 Event Tickets** and a **Reserved Table**.
- Opportunity to place a promotional item, company literature, and/or an exclusive ORT offer in the **Gift Bag** distributed to attendees.
- *Additional benefits:* 10 tickets to WINGO on Nov. 6<sup>th</sup>.

\$15,000: HOPE SPONSOR

- Recognition as a **General Rub-a-Dub Event Sponsor** **OR** **Title Sponsor**.
- **Family Name** or **Business Logo** recognition in digital and print materials, including Invitation and Sponsor Banner.
- If serving as a **Title Sponsor**, sponsor to receive **Individual Event Signage** identifying your sponsorship title.
- **Full-page**, full color ad.
- **10 Event Tickets** and a **Reserved Table**.
- Opportunity to place a promotional item, company literature, and/or an exclusive ORT offer in the **Gift Bag** distributed to attendees.
- *Additional benefits:* 10 tickets to WINGO on Nov. 6<sup>th</sup>.

\$10,000: TRUE POTENTIAL SPONSOR

- Recognition as a **General Rub-a-Dub Event Sponsor** **OR** **Title Sponsor**.
- **Family Name** or **Business Logo** recognition in digital and print materials, including Invitation and Sponsor Banner.
- If serving as a **Title Sponsor**, sponsor to receive **Individual Event Signage** identifying your sponsorship title.
- **Full-page**, full color ad.
- **8 Event Tickets** and a **Reserved Table**.
- Opportunity to place a promotional item, company literature, and/or an exclusive ORT offer in the **Gift Bag** distributed to attendees.
- *Additional benefits:* 8 tickets to WINGO on Nov. 6<sup>th</sup>.

\$7,500: EXCELLENCE SPONSOR

- Recognition as a **General Rub-a-Dub Event Sponsor** **OR** **Title Sponsor**.
- **Family Name** or **Business Logo** recognition in digital and print materials, including Invitation and Sponsor Banner.
- If serving as a **Title Sponsor**, sponsor to receive **Individual Event Signage** identifying your sponsorship title.
- **Full-page**, full color ad.
- **6 Event Tickets** and **Reserved Seats** at a Sponsor Table.
- Opportunity to place a promotional item, company literature, and/or an exclusive ORT offer in the **Gift Bag** distributed to attendees.
- *Additional benefits:* 6 tickets to WINGO on Nov. 6<sup>th</sup>.

\$5,000: OPPORTUNITIES SPONSOR

- Recognition as a **General Rub-a-Dub Event Sponsor** **OR** **Title Sponsor**.
- **Family Name** or **Business Logo** recognition in digital and print materials, including Invitation and Sponsor Banner.
- If serving as a **Title Sponsor**, sponsor to receive **Individual Event Signage** identifying your sponsorship title.
- **Full-page**, full color ad.
- **4 Event Tickets** and **Reserved Seats** at a Sponsor Table.
- Opportunity to place a promotional item, company literature, and/or an exclusive ORT offer in the **Gift Bag** distributed to attendees.

\$2,500: DREAMS SUPPORTER

- **Full-page**, full color ad.
- **2 Event Tickets**.
- Recognition as an **Annual Campaign SuppORTer**.

\$1,800: CHAMPION OF ORT

- **Full-page**, full color ad.
- **2 Event Tickets**.

TITLE SPONSOR OPPORTUNITIES\*  
FOR  
\$5,000 - \$15,000 DONORS

CHOOSE ONE

- LANYARD SPONSOR - **SOLD**
- LIVE AUCTION SPONSOR
- GIFT BAG SPONSOR - **SOLD**
- SILENT AUCTION SPONSOR- **SOLD**
- INDOOR BAR SPONSOR
- OUTDOOR BAR SPONSOR
- HORS D'OUVRES SPONSOR
- DINNER SPONSOR
- CANDY SPONSOR
- ENTERTAINMENT SPONSOR
- AWARD SPONSOR
- ONSITE APPEAL SPONSOR
- REGISTRATION SPONSOR
- VALET PARKING SPONSOR
- \*Title Sponsor Opportunities are available on a first-come, first-served basis.*

# RUB-A-DUB AD JOURNAL COPY AND PAYMENT INFORMATION

AD JOURNAL COPY INFORMATION

ADS DUE BY FRIDAY, AUGUST 22, 2025

- ☐ I will submit my print-ready ad to **michigan@ortamerica.org** (high-resolution pdf, jpg, or eps).
- ☐ I would like to use the same ad as last year.
- ☐ I would like to use the same ad as last year, but add a **congratulatory message** for the following *(check all that apply)*:

☐ Honoree: Robert Colburn

☐ Honoree: David Gans

☐ Honoree: Craig Singer

☐ Lifetime Achievement Award recipient: Dr. Conrad Giles

☐ Celebrating Rub-a-Dub’s 50<sup>th</sup> Anniversary
- ☐ I would like ORT to design a generic ad in support of ORT America’s life-changing work.
- ☐ I would like ORT to design my ad using messaging as specified in text box below.
- ☐ **PLEASE CHECK THIS BOX IF YOU DO NOT NEED TO SEE YOUR FINAL AD FOR APPROVAL.**

Full page size is 7.5" w x 10" h | Half page size is 7.5" w x 4.9" h

AD TEXT

## A 50<sup>th</sup> ANNIVERSARY FUND TO PAY TRIBUTE TO DR. CONRAD GILES

- ☐ Yes, I would like to make an **additional gift** in commemoration of the **50<sup>th</sup> Anniversary of Rub-a-Dub** and in honor of **Dr. Conrad Giles**, recipient of the ORT Michigan Lifetime Achievement Award:
- ☐ **\$50** ☐ **\$150** ☐ **\$250** ☐ **\$550** ☐ **\$750** ☐ **\$1,050** ☐ **\$2,050** ☐ \$\_\_\_\_\_Other

## DONATION INFORMATION

Name/Company as it should appear in the Ad Journal Index: \_\_\_\_\_

Donor Name: \_\_\_\_\_ Contact Name *(if different than donor)*: \_\_\_\_\_

Street Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

**SPONSORSHIP/AD LEVEL:** \$\_\_\_\_\_ *(indicate your giving level)*

- For gifts of \$5,000 & above, please select from the following:
- ☐ I wish to be identified as a **GENERAL EVENT SPONSOR**.
- ☐ I wish to be identified as a **TITLE SPONSOR**. *Please call me to discuss which categories are available.*

As an **Event Sponsor** (either General or Title), please recognize my support in Rub-a-Dub event materials by:

- ☐ Family Name for Listing : \_\_\_\_\_  
*Print name(s) exactly as you want to be listed*
- ☐ Business Logo  
*Send logo to michigan@ortamerica.org*

**GENERAL DONATION:** \$\_\_\_\_\_ *(not placing an ad)*

## PAYMENT INFORMATION

Total Payment \$

- ☐ PLEASE CHARGE *(circle one)*: VISA    MASTERCARD    AMEX    DISCOVER
- ☐ CHECK ENCLOSED  
*please make check payable to ORT America*
- ☐ PLEASE BILL ME  
*donation due by 12/31/2025*

Name on Card: \_\_\_\_\_

Card No.: \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

## COMPLIMENTARY TICKET RESERVATIONS

- ☐ Yes, I/we will be attending the Rub-a-Dub event on September 16, 2025 and using my complimentary tickets.

Attendee Names: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Rub-a-Dub event tickets are \$360 per person. The estimated fair market value of each ticket reserved is \$250.  
ORT America is a 501(c)(3) organization, Federal Tax ID 13-5562424. Donations are tax deductible as allowed by law.

Please mail, fax, or e-mail your payment and contract to:  
**ORT America, Lois G. Sandberg Michigan Region Office**  
6735 Telegraph Rd., Ste. 350, Bloomfield Hills, MI 48301 | Fax: 248-723-8861 | michigan@ortamerica.org

**For questions, please call 248-723-8860**