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Contents

337
2
IOR 4
6
8
12
20
23
24

Executive Summary

One year ago, as we were preparing our General Assembly and the celebrations to mark our 140th anniversary, we could not have imagined what the future held. Today, we are so incredibly proud of everyone in the ORT network – hundreds of thousands of students, teachers and their families – for rising to meet the many challenges we have faced. Our meaningful mission is more important than ever in these critical times.

The way in which the organization has responded has demonstrated ORT at its best: all stakeholders working together to ensure that everyone continues to receive a seamless education, however challenging their current circumstances.

ORT professionals have ensured the appropriate courses, services and support are made available to our beneficiaries and their families worldwide. Our donors and lay leaders have provided support by way of funding and wise counsel. And our students have demonstrated the depth of their resources, passing difficult tests with patience, spirit and good humor.



Dr. Conrad Giles President

Robert Singer Chair, Board of Trustees In the midst of the biggest global challenge in a century, directly impacting education, we also welcomed a new Director General and CEO and developed a new strategic plan to maximize our future success and ensure that we are positioned to support our communities across the globe into self-sufficiency and achievement.



Dan Green
Director Genera
& CFO

Innovation, imagination and cooperation have seen us successfully meet the challenges of 2020 and will be the tools for our continued success through 2021 and beyond.

Who We Are

Our Mission

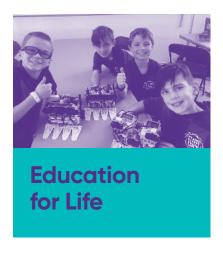
A global education network driven by Jewish values and innovation, preparing people and communities for meaningful, self-sufficient futures.

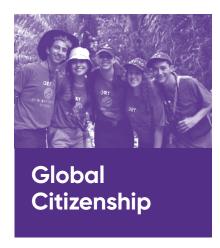
About ORT

ORT has been transforming lives through training and education since 1880. From focusing on teaching 19th century Russian Jews essential trades and professions, we have evolved to provide 21st century skills that empower individuals and strengthen communities and Jewish life worldwide.

The ORT network reaches more than 200,000 people a year in schools, universities, and vocational training programs, in more than 30 countries. We bridge the gap between ability and opportunity by providing leading science and technology education.

Our DNA







Our Values



Tikkun Am - Our Future

Enabling the sustainable flourishing of the Jewish people by investing in our identity, culture, community, religion and State. Engaging young people to ensure they develop as proud, knowledgeable and active Jews, building a strong and viable Jewish future.

Where We Are

The Largest Global Jewish Education Network



Operational Countries:

Argentina

Belarus

Brazil

Bulgaria Chile

Columbia

Cuba

Czech Republic

Estonia

France

Georgia

Hungary

India

Israel

Italy

Kyrgyzstan

Latvia

Lithuania Mexico

Mexico

Moldova Panama

Peru

Russia

Singapore

South Africa

Spain

Ukraine

Uruguay



Fundraising Countries:

Belgium

Canada

Switzerland

USA



Fundraising & Operational:

The Netherlands

UK







107,515

Students

7,618

Teachers

200,000+

Beneficiaries

STEM Lessons



More than 178,000 hours of STEM lessons a year are delivered by more than 6,000 teachers worldwide. **Jewish Studies**



More than 56,000 hours of Jewish studies lessons are delivered each year worldwide. **Higher Education**



More than 90% of students proceed to higher education.

World ORT Updates

Leading and Supporting

World ORT's outstanding educational program sets our global network apart. Our dedicated educators, working from our global headquarters, plan, promote and execute unique programs for teachers and students every year.

In 2020 we adapted our signature training courses such as the LEAD program – which develops leadership skills among school staff – to deliver meaningful professional development online. In many cases participation increased, one of the unexpected positives of remote learning. Teachers and students had more opportunities to come together, regardless of geographic location.

Similarly, lockdowns didn't hold back the students in the World ORT Taub Young Entrepreneurship Program. The students developed new communication skills and work practices, switched to online activities, and the program continued to its climactic grand final in June.

The joint winners of the program, which guides students to design a product that solves a social problem, were the team from the Scuola Della Comunità Ebraica in Milan, which devised a crowd-based shipping platform, and a team from CIM-

ORT in Mexico City which created reusable smart gift bags.

As Clara Laoui, from Milan, said, "the Taub Young Entrepreneurship Program taught me to problem solve and be creative with my tasks in a way I had never experienced before. Winning is on the list of achievements I'm most proud of."

The innovation and passion of ORT students also shone through in the Gina and Joseph Harmatz Awards for Social Responsibility. A group from CIM-ORT used their design and technology skills to create a prosthetic arm for an underprivileged boy who lost his hand. They collected the top prize, awarded to students who have distinguished themselves in their conduct towards others and contributed to Tikkun Olam – our shared responsibility to heal the world.

As part of our response to the pandemic, ORT mobilized to bring together friends and supporters to contribute their time and expertise.

More than 100 Virtual Volunteers gave locked-down students opportunities to develop their English language skills and to learn from experts in a range of business fields.

The volunteers led online sessions and masterclasses on networking, leadership and much more. Students and teachers participated in Europe, the Former Soviet Union, Israel and Latin America.

Worldwide Covid Impact Statistics:



- Hundreds of devices provided to students and teachers for distance learning
- 100 virtual volunteers
- Tuition fee support to 630 families



World ORT Updates

ORT 140: A Year to Remember

While 2020 was a year of unparalleled uncertainty and upheaval, its challenges did not disrupt the spirit of ORT's 140th anniversary celebrations as we marked ORT's founding in 1880 in St. Petersburg, Russia.



140RT

Since 1880

"For 140 years ORT has developed the skills to adapt to whatever circumstances we find ourselves in," said Dan Green, World ORT Director General and CEO.

Students united remotely to celebrate ORT Day in March with postcard exchanges and a global quiz. That success laid the foundation for May's first-ever virtual General Assembly. More than 300 people heard how ORT had adapted to the challenges of the past four years, and elected the Board of Trustees for the next four years.

Robert Singer, previously World ORT Director General and CEO, returned to ORT as Chair of the Board of Trustees and said he wanted ORT to become a key messenger of "new ideas, innovation and adaptation."

In September, we premiered 'The ORT Story' – a documentary following the stories and lives of five current and former ORT students. Hundreds viewed the film virtually and gained a new appreciation for ORT's long and impactful history.

Tair, a graduate of the acclaimed robotics program in Dimona, Israel, who now studies at the Technion, paid tribute in the film to her ORT experience: "I knew nothing about robots, but my teacher always believed in me. I owe him everything. The effect of ORT on Dimona is huge. Just having that belief in our potential opened all the doors for us."

Growing our Family

We have continued to grow the ORT family this year, extending our affiliation agreement with South Africa's King David Schools and welcoming Barcelona's Colegio Hatikva school to the network. These affiliations – alongside those with schools in countries including Singapore, the Netherlands, Italy, Peru, Czech Republic and Panama – show the diversity of education institutions eager to join our pursuit of excellence.









Around Our Network

ORT's new strategic vision is built on three pillars that are at the core of our mission: Education for Life, Global Citizenship and Jewish Experience. Read how the ORT network has been living these defining principles during 2020.



Our DNA



Education for Life

Providing students with the skills to thrive through highquality teaching and training

ORT programs prepare students for careers in developing industries. As workplace opportunities rapidly evolve, ORT teaches new skills needed to gain and maintain expertise for employment in sought-after fields.



Global Citizenship

Preparing students to lead socially responsible lives.

ORT students develop an increased understanding of moral and ethical issues beyond their geographic boundaries, allowing them to make better-informed choices for themselves and for society.



Jewish Experience

Ensuring Jewish continuity by enriching Jewish education, identity and appreciation of Jewish tradition, values and culture.

ORT schools are the primary source of Jewish affiliation for many students and their families – providing a direct connection to our religion, history and culture.

Around Our Network

Education for Life

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Changing Lives in Israel

Kfar Silver Youth Village, the hub of our activities in Israel and a flagship in our global programs, has received an unprecedented boost thanks to a major infrastructure renovation project. The \$11 million initiative, supported by the Gerald and Gail Ronson Family Foundation in Britain and other leading ORT supporters worldwide, includes substantial development, repair and modernization of the kitchen and dining hall complex and the Senior High and Junior High school buildings. High-level STEM educational programs prepare students for future careers in the tech industry and beyond.

Dan Green, World ORT Director General and CEO, said: "The Village changes the lives of its young residents. We are determined to transform the village into a location in which hundreds of young people can thrive and realize their dreams. This is a hugely positive development."

Israel's Education Minister Yoav Galant visited the Village in September and said it is an "exemplary" facility which acts as a role model for others.



Uruguay's Top University

Universidad ORT Uruguay was recognized as the country's top university in a prestigious international ranking in June. The institution was 462nd in the QS World University Rankings of 1,000 top universities from around the world. Professor Sidney Strauss, Co-Chair of World ORT's

Academic Advisory Council, said: "This is a sign of how persistence with quality education as the ultimate goal in mind pays off. My heartiest and heartfelt congratulations to CEO Professor Charlotte de Grünberg and Rector Dr. Jorge Grünberg and all those who helped attain this remarkable achievement."



Panama Summer School

In one of the final in-person activities before the pandemic struck, in February two dozen ORT students travelled to Panama for our fifth annual Ecology Summer School. Nominated by their schools across Latin America and Spain, students spent 12 days in Gamboa, on the fringes of the rainforest, gathering a deeper understanding of the natural environment, the importance of conservation and engaging in scientific research. Site visits and meetings with leading academics and conservationists from the Smithsonian's Tropical Research Institute and other prestigious institutions provided further perspective on the issues.

At the closing session, Daniel Tysman, Head of ORT's Education Department, said: "The memories of this experience should always inspire the students to be more responsible and to speak up on issues concerning the environment and conservation."

Learning New Skills

Inna Korotayeva is the personification of 'Education for Life.' Fifteen years ago she took a computer literacy course at the ORT Training Center in Yekaterinburg, Russia. Now, at the age of 85, she returned to ORT to acquire vital skills in online communications that enabled her to connect with family and friends during the pandemic.

"What I learned at the ORT center keeps me alive today," she explains. "I have lost my normal life and my social life – but the internet is saving me. My interaction with my children overseas would have been impossible without my new skills, as well as my internet purchases, news, and online broadcasts from museums and theatres."

Educators' Forum

Throughout 2020, ORT leaders and teachers have been considering how the impact of the Covid pandemic will reshape education. This question was the theme of our virtual Educators' Forum in May. More than 60 senior educators from 17 countries, representing dozens of ORT schools, came together to share learnings on new teaching methodologies and share opportunities of online learning.

Keynote speaker Pierre-Antoine
Ullmo, a renowned writer and
education specialist said ORT had
responded well to the crisis thanks to
its teachers' ability to solve problems.
Dan Green told the forum that ORT
"leaves no student behind" and
worked hard to bring education
professionals from around the world
together to share best practices.



Inna Korotayeva



Empowering Syrian refugees in Greece

Empowering Refugees

A grant from the Jewish
Coalition for Disaster Relief
will allow ORT to expand the
vocational training we provide
in Greek refugee camps. ORT's
training programs empower
women refugees and provide
them with emotional support
by teaching them sewing skills
and instruction on how to make
masks, dresses, toys, and more.

Around Our Network

Global Citizenship

Preparing students to lead socially responsible lives.

ORT students develop an increased understanding of moral and ethical issues beyond their geographic boundaries, allowing them to make better-informed choices for themselves and for society.



Shipping Aid to Cuba

Sanctions have caused Cuba's economy to suffer for decades and its people now face severe food and medicine shortages due to the pandemic's travel restrictions. In October ORT raised awareness and funds for critical supplies to be shipped to the island's Jewish community. Colegio Isaac Rabin, ORT's affiliate school in Panama, also collected hundreds of items such as masks, sanitizer and medicines. The donations were due to be shipped to Cuba in early 2021.



Changing the World from Home

A group of students from our award-winning robotics program in Dimona created the 'Read My Lips' mask which has a transparent front panel allowing those who are deaf or have other hearing impairments to read the lips of the person wearing the mask to protect against Covid-19. Developed in May, the team worked tirelessly alongside experts from Ben-Gurion University of the Negev to make the masks a reality.

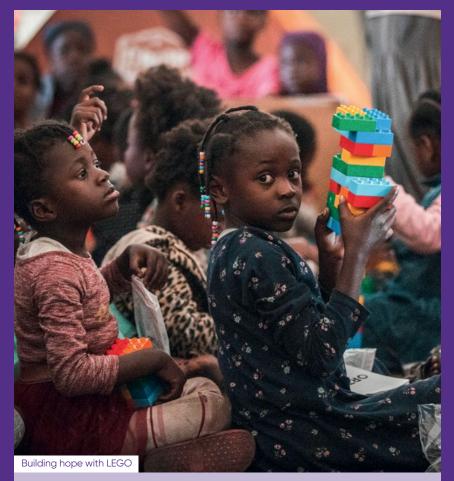
Team captain Roi Ledany: "It is reusable, washable and can be sterilized, and is easy to breathe in. It is transparent in front and is designed not to fog up from people's breath. What's more, it is comfortable and affordable. We believe we can change the world, even from home."

Making Masks in Moldova

An ORT student and graduate in Kishinev, Moldova, volunteered their time and expertise to help make protective equipment for doctors working with Covid patients.

Nikolai Nezhintsev and Sandu Chirita assisted with a national project to turn snorkeling masks into protective visors using plastic adapters made on 3D printers at the ORT Herzl Technology Lyceum.

"We were happy that we could be engaged with something important and necessary for other people." said Sandu Chirita, ORT graduate currently studying at the Moscow Institute of Physics and Technology. Nikolai explained: "This is a way to be useful and possibly to save someone's life. We would not be able to do this without the equipment provided by ORT, thanks to which we could not only print the parts, but also do this from home."



Leading the Way in South AfricaORT teams across South Africa
embodied the spirit of Tikkun Olam

throughout 2020.

A remarkable 10,000 sets of educational LEGO Six Bricks building kits have been distributed to underprivileged children and young refugees by ORT SA CAPE in the Cape Town region.

ORT SA was also at the forefront of efforts to provide food assistance to those in need throughout the pandemic. Since April, the food relief program provided thousands of meals each week for students and families with little or no income.

Fazlin Abel, a 63-year-old recipient of the ORT-backed food donations shared her appreciation:

"My pension is the only income I have. I've got five grandchildren staying with me as my children are unemployed. I never thought that I'd have to rely on food donations, but when I received the food parcel, it was most appreciated by all of us."

In Johannesburg and the surrounding area, ORT SA coordinated a campaign to provide students with laptops and other devices in an effort to close the country's digital divide. Members of the public, businesses and other ORT supporters donated laptops, smartphones and tablets that are no longer in use. ORT distributed the devices to a primary school as part of the project.

Inspirational Innovation

A group of Universidad
ORT Uruguay students and
graduates are developing
an app aimed at fighting
loneliness. Similar to dating
apps, it creates friendship
opportunities. Based on an
original idea which won a
contest organized by ORT and
the United Nations, participants
were challenged to create
innovative proposals to improve
the country's quality of life.

One in a Million

Georgiy Fyalo, an 11th grader at ORT Mishpahteinu school in Kazan, Russia, was one of the 300 winners of a prestigious national competition with nearly one million competitors. The "Big Change" project, one of Russia's leading youth competitions, asks students to envisage future developments in city planning, entrepreneurship, volunteering, healthy lifestyles and more. Georgiy's project visualized a city of the future. He said: "I want my future to be in IT technologies and innovation. Right from the beginning, ORT has helped lay the foundations of my dream to be a programmer. I have a real desire to connect my future with technology. I'm very grateful to ORT."



Around Our Network

Jewish Experience

Ensuring Jewish continuity by enriching Jewish education, identity and appreciation of Jewish tradition, values and culture. ORT schools are the primary source of Jewish affiliation for many students and their families – providing a direct connection to our religion, history and culture.

Happy Holidays

Our 'Let's Celebrate' series brought students together to mark Jewish festivals and holidays. For Pesach, students took home activity lists to enhance their family Seder, shared a masterclass led by a student rabbi looking at the meaning behind the festival, and used an ORT Haggadah.



Preparing for Shabbat



Chanukah in Estonia







By Students, for Students

Students planned a remote Lag B'Omer celebration, with 40 students joining an afternoon of interactive games led by alumni of the 2019 World ORT STEM Summer School. Split into small groups to solve puzzles, find clues and finish tasks in the fastest time, they gained a first-hand appreciation of cooperation and innovation. The collaborations continued through Chanukah, with an international group working together to create a short video on the origins of the festival of lights.

A Memorial for Macedonia

ORT marked Chanukah by supporting a project dedicated to the memory of North Macedonian Jewry. The '1,000 Chanukah Candles of Remembrance' campaign called on people across the world to light the menorah on the eighth night of the festival in dedication to the once prosperous community of 8,000 people which was almost completely destroyed during the Holocaust.

A Taste of Israel

Students at CIM-ORT in Mexico held a virtual Yom Ha'atzmaut breakfast celebration to mark Israeli Independence Day. Parents were sent a falafel recipe in advance so that students and their families could make and eat the falafel together over Zoom, sing Israeli songs and discuss the meaning of the day. The ceremony ended with the communal singing of Hativkah.

A Sweet Celebration

ORT schools in Moscow shared a Rosh Hashanah initiative hand-delivering small jam jars to elderly Jews. Youngsters from the 'Tekhiya' school made almost 200 jars. It is hoped the project will become a new school tradition at the start of each Jewish year.

Fighting Hatred

In October, World ORT joined thousands of governments, NGOs, cultural and social movements and organizations when it adopted the International Holocaust Remembrance Alliance (IHRA) definition of anti-Semitism.



Remembering the Past

World ORT partnered with International March of the Living's 'Let There Be Light' initiative to mark the anniversary of Kristallnacht in November. The campaign encouraged solidarity in the fight against anti-Semitism, racism, hatred and intolerance and called on members of the public, houses of worship and organizations to keep a light on in their homes, offices, and synagogues on November 9.

Our Fundraising Countries

Fundraising in 2020

In a year when we celebrated ORT's 140th anniversary, we confirmed that our mission is as important today as it was in 1880. In these critical times we pulled together to make sure the educational needs of ORT students and educators were met as the pandemic spread around the globe.

ORT America

ORT America pivoted to online platforms and offered engaging programming to supporters and friends around the country. The goal was to highlight the many ways in which ORT provides critical education and Jewish values to its global network.

Some highlights included:
The launch of **ORT in Conversation**, a forum for international experts in the U.S. and abroad to discuss the challenges and opportunities of COVID-19 to improve learning and teaching. The first guest speaker was Randi Weingarten, President of American Federation of Teachers, who shared the virtual stage with ORT America President and CEO Barbara Birch, to discuss how to implement education amidst a pandemic.

Interactive educational initiatives in the U.S. were facilitated by World ORT Kadima Mada instructors, building on our engagement with camps. Future partnering with schools and camps will provide additional programs in 2021 throughout the U.S.



ORT America's **Annual Meeting** – Tomorrow Starts Today – offered a dynamic multimedia presentation and breakout sessions that were hosted by eight ORT students and alumni from six countries.

Sponsorship of **Unorthodox, the Podcast** with special guest, Mayim
Bialik, best known for her role in the
Big Bang Theory. Mayim embodies
ORT values in her commitment to
education, love of science and
devotion to the Jewish experience.

A variety of **regional events** rounded out the year with something for everyone.

Thank you for participating and contributing to make these virtual gatherings informative, meaningful and successful.



Thank you to all of our supporters





ORT UK

More than 300 students, parents, teachers and mentors joined the online graduation for ORT UK's JUMP program which matches school students with professional mentors.

The annual course was completed remotely after the pandemic brought an end to in-person work placement sessions. The 2021 program has a record number of applicants and ORT UK has expanded the number of partner schools to allow even more students to take part. At ORT UK's annual gala in October, British comedian and writer David Baddiel discussed contemporary anti-Semitism and the threat of social media trolls. The virtual event - with almost 1,000 participants - launched ORT UK's centenary celebrations and explored its activities over the past 100 years -

including its role in rescuing 106 ORT students from Nazi Germany in 1939.

Our Fundraising Countries





ORT Canada

Our fundraising teams in Canada took advantage of the challenges posed by the pandemic to create new opportunities throughout 2020.

Leaders strengthened links with donors and local community organizations and shifted their approach to fundraising activities. A new event – the Cycle for Richmond – in Vancouver in August proved hugely popular, with more than 40 riders taking part, and will be repeated in 2021.

Donors in Canada supported World ORT's Covid-19 immediate needs campaign.

George Fisher's five-year commitment to ORT's YOUniversity



Photography program in locations across Israel continued. ORT Canada is creating an Israel Photography Book to raise further funds.

Looking ahead, ORT Canada plans to host innovative programming and a hybrid approach to fundraising will promote both virtual and in-person events. These are likely to include golf tournaments in Toronto and a major online gala for Montreal.



ORT Belgium

Despite the pandemic causing the cancellation of a number of events planned by ORT Belgium – such as a visit to Auschwitz and the annual trip to Kfar Silver – the organization continued to strengthen throughout the year, maintaining and growing its supporter base.

New communications will inform supporters about World ORT activities as well as news and information from around the global network on a regular basis.

ORT Belgium is gearing up to celebrate its 75th anniversary in 2021.



ORT Switzerland

Driven by a passionate volunteer team, ORT Suisse focused its 2020 fundraising on helping schools, teachers, students and families overcome the challenges presented by Covid-19.

A record number of donors contributed to campaigns in the spring and fall, benefiting both World ORT and ORT France.

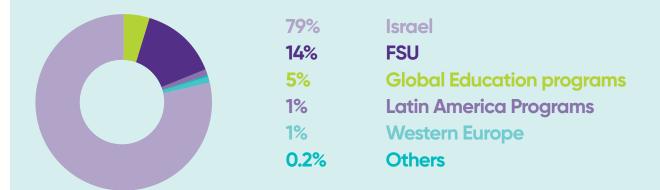
Events included a webinar with Professor Arnold Munnich, head of ORT France, and in-person activities such as a ski day, movie premiere and dinner are being rescheduled for 2021. In 2020, ORT Suisse reconnected with historic supporters and identified new foundations to contribute to ORT activities worldwide.

Financial Update

2020 Fundraising Income (\$'000)



2020 Expenditure (\$'000)



Delivery cost 6.5% of expenditure

In the Media

Adapting to changing times for 140 years

March 20, 2020



THE JERUSALEM POST

"If we are really placed here as individuals to help repair the world," says Dr. Conrad Giles, president of World ORT, "what better way to do that but by educating individuals and permitting them to be as productive as possible?"

Giles, mild and soft-spoken, is firmly committed to the concept of tikkun olam (repairing and improving the world) via World ORT's worldwide educational programs, which have been a vital part of the Jewish world since 1880.

This year, World ORT is celebrating its 140th birthday, and though it has postponed its general assembly because of the spread of the coronavirus, its accomplishments are not diminished in any way by the postponement of the celebrations.

Israeli teens use 3D printer to create lip-reading friendly face mask May 7, 2020

A doctoral student teamed up with secondary school pupils in Israel to create a Covid-19 face mask designed to make it possible to lipread during the pandemic.

The mask, dubbed "Read My Lips", features a transparent front panel, is reusable and can be sterilised. It is specifically designed for those with hearing impairments and who read lips to communicate.

Carolina Tannenbaum-Baruchi worked on the project with Maayan Levin, who is a mentor on a robotics programme led by World ORT. Dan Green, World ORT's director general and CEO, said: "The creativity shown by our students involved in this remarkable project is the perfect example of how ORT's innovative spirit gives young people the tools they need to make a difference in the world."





Mikhail Libkin: "Russia can be proud of the ORT system"

Issue #6, April <u>2020</u>



5781 еврейский журнал

ORT was created in 1880 in St.

Petersburg, moved beyond the Russian borders, and then left the USSR altogether. But in 1991 it returned to the country. Director of ORT in Russia Mikhail Libkin is fascinated by the history of the organization, trawls its archives and loves to talk about his findings.

"In Russia, ORT is a non-profit organization that supports educational initiatives primarily in Jewish schools, although not exclusively Jewish. These initiatives are primarily related to technological education – everything that is now called STEAM fields: science, technology, engineering, arts, mathematics. Like founder Nikolai Bakst, we strive to ensure that education in Jewish schools gives their graduates the best future possible."

Dr. Moisés Salinas Fleitman: ORT in the 21st Century

April 10, 2020



"ORT Mexico has done and continues to do very important work in areas like human rights, addiction prevention, and educational innovation among others. We just completed a three-year project for the United States Agency for International Development (USAID) working with about 40 human rights organizations in the Mexico-US border region."

THE TIMES OF ISRAEL

Managing a worldwide educational network during a pandemic

July 23, 2020



Like many non-profit educational organizations today, World ORT is attempting to meet the unique fundraising challenges caused by COVID-19. The organization approached its supporters to obtain computers for those students who did not have a computer available at

home to remain connected. In April, ORT launched a program entitled "Virtual Volunteers" in which the organization's supporters interacted with students and taught seminars on Zoom on English, entrepreneurship and networking in the job market.

THE JERUSALEM POST

Olive Trees planted at Kfar Silver May 19, 2020



A total of 25 olive trees were planted at a ceremony in southern Israel to honor the memory of Lori Gilbert-Kaye, 60, who was shot and killed by a lone teenage gunman on April 27, 2019 during Shabbat morning services on the last day of Passover at Chabad of Poway in Southern California. Three others were injured in the attack.

The ceremony took place at Kfar Silver Youth Village, part of the World ORT Kadima Mada school network, where local children helped plant the trees.

Dan Green, World ORT Acting Director General and CEO, said: "The scourge of anti-Semitism has increased rapidly across the world in recent years, including in many countries where ORT schools operate.

"It is vital that all of us work together to combat this hatred, in memory of Lori Gilbert-Kaye's heroic actions, and in memory of all those whose lives have been lost or forever changed by senseless anti-Semitism."



